



# BeWell.

Blueprint Alliance for a Future Health Workforce  
Strategy on Digital and Green Skills

## From skills to implementation: building Europe's future health workforce BeWell Final Conference

Thursday, 7 May 2026 – 10.30-16.00

Atelier 29, Rue Jacques de Lalaing 29, Brussels and online

**REGISTRATION:** [Click here to register](#) (in person and online)

### AGENDA (ver. 22 April 2026)

**Moderators:** **Dr Matthias Wismar**, Programme Manager, European Observatory on Health Systems and Policies and **Natalia Allegretti**, Senior International Project Manager, Global Health Connector

**9:30-10:30** Welcome coffee and registration

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#### 10.30-11.00 Europe's health workforce at a turning point

- Project vision and setting the scene: **Ms Federica Margheri**, European Health Management Association (EHMA) and BeWell project coordinator
- Opening remarks: **Dr Petronille Bogaert**, DG SANTE, European Commission
- Opening remarks: **Sonia de Melo Xavier**, DG EMPL, European Commission

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#### 11.00-12.00 Building skills intelligence: evidence for action

- Key findings from the skills intelligence by **Dr Gemma Williams**, Research Fellow, European Observatory on Health Systems and Policies and **Prof. Ronald Batenburg**, Programme Leader, Nivel
- From competences matrices to training programmes by **Rolf Aslaksrud Kristiansen**, Manager, EUROMASC and **Carmen Fusilli**, Placement and Erasmus Office Manager, ITS
- Training the professionals – Lessons learnt from the pilots by **Efstathia Koitsanou**, Project Manager, University of Thessaly and **Petra Ziegler**, Founder and Senior Researcher, WIAB
- Panel discussion

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#### 12.00-12.45 Shaping the future of health workforce skills: the BeWell Skills Strategy



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- Presentation of the Skills Strategy by **Ms Federica Margheri**, European Health Management Association (EHMA)
- Panel discussion on how the strategy responds to the needs of the health workforce with
  - **Josefine Declaye**, Policy Officer, ESNO
  - **Sarada Das**, Executive Director, CPME
  - **Loredana Simulescu**, Executive Director, BiomedAlliance
  - **Jorge Batista**, Senior Professionals Affairs Advisor, PGEU
  - **Adam Rogalewski**, Policy Officer Health and Social Services, EPSU

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### 12:45-14:00 Lunch + celebration + Skills initiatives across Europe: projects in action

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#### 14.00-14.30 Hearing from the training participants

Testimonials from training participants

- Comments from **Dr Monica Brinzac**, Babes-Bolyai University
- Comment from **Prof Todorka Kostadinova**, Medical University Varna

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#### 14.30-15.45 Panel discussion: Implementing the Skills Strategy

**Moderated by: Natalia Allegretti**, Senior International Project Manager, Global Health Connector

- **Michele Calabró**, Director, EUREGHA
- **Nicola Scomparin**, Health Workforce Communication Expert, ProMIS
- **Caroline Trillingsgaard Mejdahl**, Researcher at DEFACTUM, Region of Central Denmark
- **Diane Whitehouse**, Principal eHealth Policy Consultant, EHTEL
- **Alison Maassen**, Programme Manager, EuroHealthNet

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#### 15.45-16.00 Closing remarks

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### 16:00-onwards – Networking



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