



# BeWell.

Blueprint Alliance for a Future Health Workforce  
Strategy on Digital and Green Skills

## From skills to implementation: building Europe's future health workforce BeWell Final Conference

Thursday, 7 May 2026 – 10.30-16.00  
Atelier 29, Rue Jacques de Lalaing 29, Brussels and online

**REGISTRATION:** [Click here to register](#) (in person and online)

### AGENDA (ver. 13 April 2026)

**Moderator - Dr Matthias Wismar**, Programme Manager, European Observatory on Health Systems and Policies

**9:30-10:30** Welcome coffee and registration

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#### 10.30-11.00 Europe's health workforce at a turning point

- Project vision and setting the scene by **Ms Federica Margheri**, European Health Management Association (EHMA) and BeWell project coordinator
- Opening remarks by **Dr Petronille Bogaert**, DG SANTE, European Commission
- Opening remarks by a Member of the European Parliament TBC

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#### 11.00-12.00 Building skills intelligence: evidence for action

- Key findings from the skills intelligence by **Dr Gemma Williams**, Research Fellow, European Observatory on Health Systems and Policies
- From competences matrices to training programmes by **Rolf Aslaksrud Kristiansen**, EUROMASC and **Carmen Fusilli**, ITS
- Training the professionals – Lessons learnt from the pilots by **Efstathia Koitsanou**, University of Thessaly and **Petra Ziegler**, WIAB
- Panel discussion

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#### 12.00-12.45 Shaping the future of health workforce skills: the BeWell Skills Strategy

- Presentation of the Skills Strategy by **Ms Federica Margheri**, European Health Management Association (EHMA)



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- Panel discussion on how the strategy responds to the needs of the health workforce with
    - **Josefine Declaye**, Policy Officer, ESNO
    - **Sarada Das**, Executive Director, CPME
    - **Loredana Simulescu**, Executive Director, BiomedAlliance
    - **Jorge Batista**, Senior Professional Affairs Advisor, PGEU
    - **Adam Rogalewski**, Policy Officer Health and Social Services, EPSU
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#### **12:45-14:00 Lunch + celebration + Skills initiatives across Europe: projects in action**

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#### **14.00-14.30 Hearing from the training participants**

- Testimonials from training participants
  - Comment from **Prof Todorka Kostadinova**, Medical University Varna
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#### **14.30-15.45 Implementing the Skills Strategy**

- **Michele Calabró**, Director, EUREGHA
  - **Nicola Scomparin**, Health Workforce Communication Expert, ProMIS
  - **Caroline Trillingsgaard Mejdahl**, Researcher at DEFACTUM, Region of Central Denmark
  - **Diane Whitehouse**, Principal eHealth Policy Consultant, EHTEL
  - **Alison Maassen**, Programme Manager, EuroHealthNet
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#### **15.45-16.00 Closing remarks**

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#### **16:00-onwards – Networking**

